

## PRESS RELEASE

Assignment Desk, Lifestyle Editors, Tech. Writers

For Immediate Release

Tuesday February 5<sup>th</sup>, 2008

### **The Sky's the Limit for the Toronto Marlies**

*The AHL team will donate a portion of ticket sales from this week's game to purchase computers for under-resourced kids in the GTA.*

(Toronto) Tuesday February 5<sup>th</sup>, 2008 - The Toronto Marlies, are hosting "Sky's the Limit Day with the Toronto Marlies" in support of Sky's the Limit Youth Organization (STL). The game this Saturday against the Hamilton Bulldogs is in support of STL's goal to provide refurbished computers to under-resourced children in the Greater Toronto Area. STL's mission aligns with The Toronto Marlies and Maple Leaf Sports and Entertainment mandate to be leaders in the community.

STL bridges the digital divide between the 'haves' - those with access to technology and the 'have-nots' - those without access. Computers are an integral part of students' education and the repercussions of not having access to current technologies can result in late assignments, deducted marks and overall lower performance in school and a lack of self-esteem. STL has placed over 800 computers to date.

The game against the Hamilton Bulldogs will take place at Ricoh Coliseum this Saturday, February 9<sup>th</sup>, at 4pm. Regularly priced \$30 tickets are on sale for only \$25, with \$5 from each ticket going directly back to Sky's the Limit Youth Organization.

Game attendees are encouraged to arrive early as Marlies Alley will be open at 2:30 for pre-game fun. A free skate with the players following the game will be offered to fans who bring their skates. For more information, or to purchase tickets, please call Ashley @ 416-263-3925.

#### **About Sky's the Limit Youth Organization:**

Sky's the Limit Youth Organization, founded in 2004 by Lara Tavares, is dedicated to addressing the widening digital divide in Canada by providing students with access to the tools and resources they need to pursue the infinite opportunities and possibilities available to them. Sky's the Limit provides refurbished computers to students from under-resourced communities. For more information, please visit [www.stlonline.org](http://www.stlonline.org)

#### **About The Toronto Marlies:**

The Toronto Marlies play in the American Hockey League (AHL) which serves as a developmental league for the NHL. All of its 27 active teams have affiliation agreements with NHL clubs. The Toronto Marlies and Maple Leaf Sports and Entertainment want to be leaders in the community and help raise funds increase the awareness for Sky's the Limit. For more information, please visit [www.torontomarlies.com](http://www.torontomarlies.com)

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