

## **MEDIA ALERT**

Attention: Assignment Editors

*For Immediate Release*

Tuesday, November 18, 2008

### **'Sky's the Limit back with more computers to Ottawa'**

*Sky's the Limit Youth Organization will deliver 150 computers in west end of Ottawa*

**What:** With generous funding from Sapphire Technologies Canada Limited (Sapphire Canada), Sky's the Limit will deliver 150 computers to grade 9 & 10 students enrolled in the Pathways to Education Program in Ottawa this Thursday, November 20th and Friday, November 21st. The Pinecrest-Queensway Community Health Centre catchment area, located in the west end of Ottawa, has six social housing neighbourhoods. These communities include over 4,000 individuals, many of whom live in single-parent households. These neighbourhoods have larger than average child and youth populations (about two-thirds of residents are children and youth). Close to 30% of residents are newcomers to Canada, particularly from Somalia and Arabic-speaking countries. Almost all of the residents are living below the average income level and many are living below the poverty line.

**When:** Thursday, November 20th, 4PM - 8PM. Delivery of computers to grade 10 students. Friday, November 21st, 4PM - 8PM. Delivery of computers to grade 9 students.

**Where:** Pathways to Education Office, 1460 Richmond Road, Ottawa, ON K2B 6R7  
Tel.: 613-820-4922 (Basement of Shoppers Drug Mart, separate entrance) Ottawa, ON

#### **About Sky's the Limit Youth Organization:**

Sky's the Limit Youth Organization, founded in 2004 by Lara Tavares (2008 Flare Magazine Volunteer of the Year), is dedicated to addressing the widening digital divide in Canada by providing students with access to the tools and resources they need to pursue the infinite opportunities available to them online. Sky's the Limit provides refurbished computers to students from under-resourced communities. For more information, please visit

[www.stlonline.org](http://www.stlonline.org)

#### **About Sapphire Canada:**

Sapphire Technologies Canada Limited (Sapphire Canada): With more than 300 employees in 11 branches across Canada, Sapphire Canada specializes in sourcing IT professionals for full-time and contract positions and offers customized solutions for contractor administration, Recruitment Process Augmentation (RPA), payroll administration, vendor management, recruitment advertising and HR communications. Sapphire Canada is one of Canada's Top Small-Medium Employers and ranks 3rd on Branham's list of the country's Top IT Services Companies. Visit [www.sapphireca.com](http://www.sapphireca.com)

#### **Media Contact:**

Sonya Bhatia

Publicist

Sky's the Limit Youth Organization

647.801.8488

