

MEDIA ALERT REMINDER

Attention: Assignment Editors

For Immediate Release

Thursday, October 1st , 2009

Computers and Books for Peel Youth!

Double donation ties computers to books.

WHAT: Sky's the Limit Youth Organization (STL) is furthering their reach and continuing their goal to provide refurbished computers to under-resourced children across Canada. The Toronto-based charity, along with Enhanced Literacy for Life (ELFL), will donate 40 laptop computers and books to youth participating in the Big Brothers Big Sisters of Peel in Brampton, Ontario.

WHEN: The delivery will take place on, Thursday, October 1st, 2009 from 6:30pm - 8pm.

WHERE: Big Brothers Big Sisters of Peel, 23-71 West Drive, Brampton, ON, L6T 5E2.

INTERVIEWS available with the Founder of Sky's the Limit Youth Organization, Lara Tavares; Sam Burke, co-founder of Burke's Bookstore & Enhanced Literacy for Life; Bromely Armstrong, children's author; and various students.

For more information, please call Rema @ 416-350-8888. For interviews contact, Publicist, Sonya Bhatia at sonya@sonyabhatia.com or 647-801-8488.

More information on Sky's the Limit Youth Organization visit www.stlonline.org.

STL bridges the Digital Divide between the 'haves' - those with access to technology and the 'have-nots' - those without access. Computers are an integral part of students' education and the repercussions of not having access to current technologies can result in late assignments, deducted marks and overall lower performance in school and a lack of self-esteem. STL has placed over 1500 computers to date and is targeting another 500 computers to be placed by year's end! The Peel expansion is made possible by generous funding from Run4Hope, a charity race held by the FMCT Falcons and TD Bank branch # 2120. Sky's the Limit is partnering with Enhanced Literacy For Life who will be donating a bag of books with every computer. Recipients from Big Brothers Big Sisters of Peel will have an opportunity to own their own books, develop a love of reading and gain critical skills in the process. This event includes an opportunity to interact with author Bromely Armstrong. Bromely will share his experiences as an immigrant who helped to define labour relations and immigration policy in Canada.

About Sky's the Limit Youth Organization:

Sky's the Limit Youth Organization, founded in 2004 by Lara Tavares, is dedicated to addressing the widening Digital Divide in Canada by providing students with access to the tools and resources they need to pursue the infinite opportunities and possibilities available to them. Sky's the Limit provides refurbished computers to students from under-resourced communities. For more information, please visit www.stlonline.org

About Enhanced Literacy For Life:

As a registered charitable organization, Enhanced Literacy for Life's mission is to advance education in children and young people by providing culturally inclusive programs and resources that encourage literacy, leadership and public speaking.

For more information about Enhanced Literacy for Life, contact Sam Burke at (416) 656-5676.

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**PLEASE NOTE MY NEW EMAIL ADDRESS

Russell Peters DVD available in stores across Canada