

## **MEDIA ALERT REMINDER**

Attention: Assignment Editors

For Immediate Release

Wednesday, September 30th , 2009

### **Sky's the Limit expands its reach bringing laptop computers to kids in Kitchener-Waterloo.**

*The Toronto-based charity is expanding to Kitchener-Waterloo with a delivery of 30 donated laptops!*

**WHAT:** Sky's the Limit Youth Organization (STL) is furthering their reach and continuing their goal to provide refurbished computers to under-resourced children across Canada. The Toronto-based charity will donate 30 laptop computers to youth participating in the Pathways to Education program in Kitchener.

**WHEN:** The delivery will take place on, Wednesday, September 30<sup>th</sup>, 2009 from 4pm – 6pm.

**WHERE:** Catholic Family Counselling Centre, 400 Queen Street South, Kitchener, ON, N2G 1W7  
INTERVIEWS available with the Founder of Sky's the Limit Youth Organization, Lara Tavares and various students.

For more information, please call Rema @ 416-350-8888. For interviews contact, Publicist, Sonya Bhatia at [sonya@sonyabhatia.com](mailto:sonya@sonyabhatia.com) or 647-801-8488.

More information on Sky's the Limit Youth Organization visit [www.stlonline.org](http://www.stlonline.org).

STL bridges the Digital Divide between the 'haves' - those with access to technology and the 'have-nots' – those without access. Computers are an integral part of students' education and the repercussions of not having access to current technologies can result in late assignments, deducted marks and overall lower performance in school and a lack of self-esteem. STL has placed over 1500 computers to date and is targeting another 500 computers to be placed by year's end! The Kitchener-Waterloo expansion is made possible by generous funding from Sapphire Technologies Canada.

About Sky's the Limit Youth Organization:

Sky's the Limit Youth Organization, founded in 2004 by Lara Tavares, is dedicated to addressing the widening Digital Divide in Canada by providing students with access to the tools and resources they need to pursue the infinite opportunities and possibilities available to them. Sky's the Limit provides refurbished computers to students from under-resourced communities. For more information, please visit [www.stlonline.org](http://www.stlonline.org)

About Pathways to Education Kitchener:

There are two neighbourhoods in Kitchener that have opened their doors to the Pathways to Education Program. Both communities are diverse, with a wealth of languages and cultures represented among the participants. The two neighbourhoods, both of which are in the south-central core of Kitchener, have a high percentage of families living in public housing and new Canadians settling in the areas. Most importantly, with two of the highest dropout rates in Kitchener, the families in these neighbourhoods are eager to see the program succeed in their communities.

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\*\*PLEASE NOTE MY NEW EMAIL ADDRESS

Russell Peters DVD available in stores across Canada