MEDIA ALERT

Attention: Assignment Editors

For Immediate Release
Monday, June 7th, 2010

Sky's the Limit's 7th annual event hosted by Will Strickland, co-host of The Score's Court Surfing!

The evening will be featuring a special performance by "The Eminence Quartet" and music by Mista Jiggz. Meet our 2000th computer recipient, our 2009 Volunteer of the Year and MPP Rosario Marchese!

WHAT: Sky's the Limit Youth Organization (STL) is holding its 7th annual event to raise funds to purchase refurbished computers from IBM for under-resourced youth across Canada.

WHEN: Tuesday, June 15th, 2010 from 6:00pm – 9:00pm.

WHERE: Canyon Creek, 156 Front Street West, Toronto, ON Canada.

INTERVIEWS available with the Lara Tavares, Founder and Executive Director of Sky's the Limit Youth Organization, James Bonnici, STL Volunteer of the year, and Brittiany, STL's 2000th computer recipient.

For more information, please call Rema @ 416-350-8888. For interviews contact, Publicist, Sonya Bhatia at sonya@sonyabhatia.com or 647-801-8488.

More information on Sky's the Limit Youth Organization visit www.stlonline.org.

STL provides refurbished computers to under-resourced youth. Recipients are provided support through an orientation or mentoring or training program that ensures that the students become familiar with how to use a computer and the Internet. Recipients may also be referred by teachers, guidance counselors or apply for a computer online independently.

STL's goal is to reduce the Digital Divide between the 'haves' - those with access to technology and the 'have-nots' – those without access in Canada. Computers are an integral part of students' education and the repercussions of not having access to current technologies can result in late assignments, deducted marks and overall lower performance in school and a lack of self-esteem. STL has placed over 2000 computers to date and is targeting another 500 computers to be placed in 2010!

Awards & accomplishments:
· STL placed its 1000th computer on Friday, August 8th, 2008.
· In 2008, Lara received the following awards and recognition:
· 2008 FLARE Magazine Volunteer of the Year Award
· AronIMAGE award (Youth & Community)
· PricewaterhouseCoopers Individual Leadership Grant ($2,000)
· STL hired past recipient, Grace Han, as an administrative assistant in 2008.

· STL was awarded "Best of North York" & "Best of Bayview" 2009 (Community Spirit & Public Eye) by Post City Magazines.
· Lara received the Harlequin More Than Words award in 2009 ($10,000 USD).
· STL placed its 2000th computer on April 9th, 2010.