



IBM
ottawa lab

Biking Blue



FOR IMMEDIATE RELEASE

Employees from the IBM Ottawa Lab team-up with Biking Blue for a Century (100km) Bike Ride for the Ottawa Chapter of Sky's the Limit Youth Organization

Ottawa, Ontario (August 2007)

On August 30th at 1:00 PM, over 25 employees of the IBM Ottawa Lab, in partnership with Biking Blue, are undertaking a challenge to cycle 100 kilometers in support of the Ottawa chapter of Sky's the Limit. The ride will set off from the IBM Ottawa Lab facility at 770 Palladium Drive in Kanata. This ride is in support of Sky's the Limit goal to provide 100 computers and computer training to under-resourced children in the Ottawa area. The ride will head east to Orleans along the Rideau Parkway. The riders will return to the IBM Palladium facility. Representatives from Sky's the Limit will be at the IBM Ottawa Lab Palladium parking lot from noon to 2:00 PM to provide more information about their organization and its mission.

This year's event is being organized to promote awareness and raise funds for the Ottawa chapter of Sky's the Limit. This organization is dedicated to addressing the widening digital divide in Canada by providing students with access to the tools and resources they need to pursue the possibilities available on the web. Its mission aligns with IBM's focus on preparing students in the K-12 group to be the next generation of leaders and workers who will lead in the innovation economy.

'Biking Blue' is a group of IBM employees with a vision and passion for reaching out to the community. The Biking Blue team consists of amateur cyclists who are committed to helping raise awareness for selected charitable organizations. We work to promote awareness and support for various causes through our annual bike relay to Montreal and back.

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Visit www.BikingBlue.com for information on how to support this mission.

"Employees of the IBM Ottawa Lab and the Biking Blue Team 2007 partner for a Century Ride (100 km) to help bridge the 'digital divide' for 100 children in the Ottawa area"